

Report to: Kent Health and Wellbeing Board (KHWBB)

From: South Kent Coast Health and Wellbeing Board (SKCHWBB)

Date: 19 November 2014

Purpose: On the 16th July 2014 the KHWBB made the following recommendations –

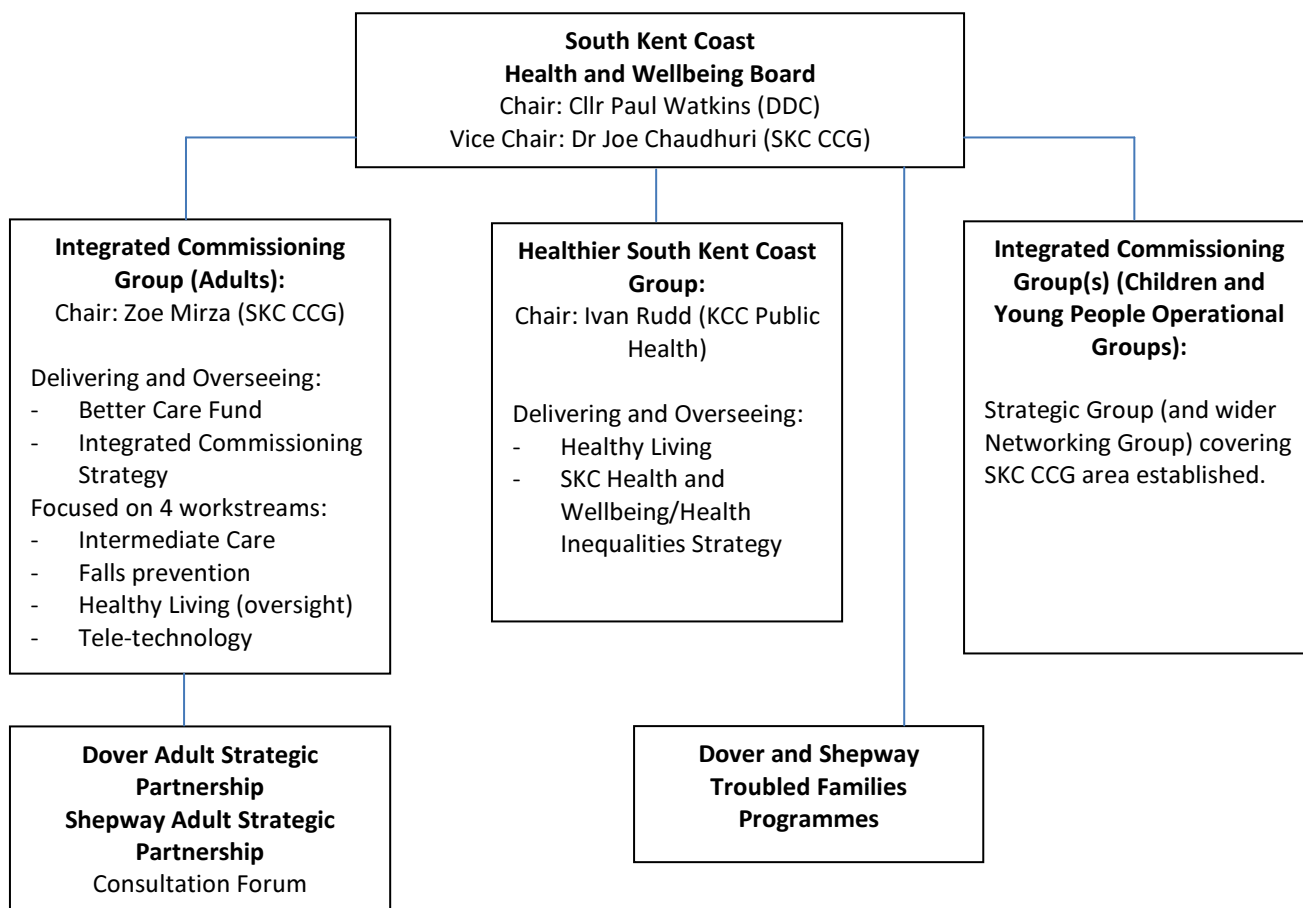
- Encourage local boards to consider how they could engage with the KFRS, especially in relation to falls and dementia.
- The Joint HWBS should be used to engage with the public at a local level in order to stimulate discussion and understanding as integration gathers pace and services are moved out of hospitals and into the community. Local HWBBs charged with ensuring the strategy is reflected in all public engagement activities planned by partner organisations and meaningful engagement on the issues involved is undertaken.
- Local HWBBs ensure local plans demonstrate how the priorities, approaches and outcomes of the Kent JHWBS will be implemented at local levels.

Summary:

SKC HWBB, as part of the on-going work programme has localised the Joint Strategic Needs Assessment and the Kent Joint Health and Wellbeing Strategy in order to focus and prioritise the needs of the local population. The paper below highlights the work and provides assurance as to how this relates to the wider Kent picture.

Through the integration work there are many opportunities to go further and faster in addressing the local issues, however there are also opportunities around the role of Local HWBBs, including decisions and funding, that require further discussion in order for local integration to achieve its fullest impact.

South Kent Coast Health and Wellbeing arrangements:



Work Plan:

The SKC HWBB recently agreed to move to Operational and Strategic meetings – at the former there will continue to be updates, consultations and discussions on strategic projects/matters. The operational meetings are intended for the Board to take a health and wellbeing issue of the SKC area and focus on the topic in depth, resulting in actions for board members (either as a whole or as individual partners) to make a tangible difference to health and wellbeing outcomes. For these meetings additional agencies/partners may be invited to attend to ensure a full understanding of the topic being discussed. It was also agreed the resulting actions are transferred into the local HWB/Health Inequalities Strategy as key indicators (ensuring the Strategy is an evolving document) –monitored by the Healthier South Kent Coast Working Group and managed by the SKC HWBB.

	South Kent Coast HWBB	
	Strategic Meetings	Operational Meetings (Workshops)
Date:		
Sept. 2014	16 th (to include trial of Alcohol Strategy as 'operational' item)	
Oct. 2014		
Nov. 2014		25 th Topic: Cardio Vascular Disease (to include smoking and physical activity)
Dec. 2014		
Jan. 2015	20 th , to include: <ul style="list-style-type: none"> • Way forward for Children's Group (s) • HWB Strategy/Hi Action Plan • Update on Integrated Care Organisation 	
Feb. 2015		
Mar. 2015		31 st Topic: Mental and Emotional Health and Wellbeing

Future SKC HWBB 'Operational' meeting topics (subject to dates being agreed): Children and Young People (to include Teenage Pregnancy and Children in Poverty), Over-75's summit, Housing and Accommodation, Obesity.

Kent Fire and Rescue Services:

A representative attends the Integrated Commissioning Group.

Meeting the Kent Health and Wellbeing Strategy:

SKC HWBB is committed to local improvements and action and, as demonstrated by the structure of groups and meetings, is developing and delivering against local priorities. In addition to those listed below there are a number of projects/initiatives aimed at incorporating the 'wider determinants' of health in improving residents health and wellbeing, such as; physical regeneration programmes in both Dover and Shepway Districts, partnerships with Job Centre Plus, apprenticeship schemes, housing and community development projects.

Overview of how the Kent JHWBS is being implemented locally:

Kent Joint Health and Wellbeing Strategy	SKC HWBB focus and action
<p>Outcome 1: Every child has the best start in life</p>	<ul style="list-style-type: none"> • Children’s Commissioning/Operational Group being developed; following 2 large workshops a Strategic Group has been established based on the SKC CCG boundary - this work will build on ‘The Way Ahead’, Kent’s draft Emotional Wellbeing Strategy. • Calorie Map walks developed and publicised (Healthier South Kent Coast Group) • Breastfeeding Friendly Areas (HSKC Group) • Access and availability of services to Children’s mental health support (SKC HWBB discussions) • KCFN Teenage Pregnancy Awareness and Education programme (sponsored by SKC HWBB) • Children and Young People HWBB Workshop (to be developed as part of SKC HWBB work programme)
<p>Outcome 2: Effective prevention of ill health by people taking greater responsibility for their health and wellbeing</p>	<ul style="list-style-type: none"> • Development of SKC Health and Wellbeing/Health Inequalities Strategy and Action Plan • SKC HWBB Alcohol workshop held and local actions being drafted (HSKC Group) • SKC HWBB workshops planned to develop joint actions on Cardio Vascular Disease, Obesity, Housing and Accommodation • Calorie Map walks developed and publicised (Healthier South Kent Coast Group) • Extension of Healthy Living Pharmacies (sponsored by SKC HWBB) • A Shepway District Task and Finish Group has been established, initially looking at alcohol and maintaining health and tenancies • Proposal being worked up to work jointly on Folkestone Central • Proposal being worked up to ‘deep dive’ poorest wards in Dover • Exploring increasing Health Checks and increasing access to talking therapies (HSKC)
<p>Outcome 3: The quality of life for people with long term conditions is enhanced and they have access to good quality care and support</p>	<ul style="list-style-type: none"> • Delivery of Better Care Fund Plan key project areas, monitored through the Integrated Commissioning Group: <ul style="list-style-type: none"> ○ Integrated teams and reablement ○ Enhanced Neighbourhood care teams ○ Enhanced Primary Care services ○ Enhanced support to care homes ○ Integrated health and social housing approaches ○ Falls prevention • Prime Ministers Challenge Fund work in Shepway – to be rolled out into Dover
<p>Outcome 4: People with mental health issues are supported to ‘live well’</p>	<ul style="list-style-type: none"> • Primary Care Link Workers • Community Link Workers • Targeted community development : currently target wards in Folkestone are those that form the ‘East Folkestone Together’ wards. In Dover, Folkestone Rd (Maxton Elms Vale and Priory) to support the Roma community and St Radigunds. • An ‘Asset Mapping’ pilot has been undertaken in key local areas to understand local resources and how best to use them, results are expected shortly. • SKC HWBB workshops planned to develop joint actions on Mental and Emotional Health and Wellbeing is planned in early 2015

<p>Outcome 5: People with dementia are assessed and treated earlier and supported to 'live well'</p>	<ul style="list-style-type: none"> • SKC HWBB supported 'Dementia Friendly Communities' • A number of partners at the SKC HWBB have signed up to the Dementia Alliance • New dementia pathway to improve diagnosis rates
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The Local HWBB has developed (in draft) a local Health and Wellbeing/Health Inequalities Strategy and agreed the following objectives, principles and priorities in support of the overarching Kent wide HWBS. Outcomes and actions are in development, however the document will be linked to the workshop format of the local Board meetings and updated with actions as agreed and required:

Crosscutting objectives:

- Tackling health inequalities
- Mental Wellbeing

Overarching principles:

- Equality and Equity of access
- 'Going the extra mile', with the right service, in the right place, at the right time
- Ensuring key services are provided for all residents, but that extra resources and interventions are targeted on those most in need
- Preventing and tackling the wider causes of ill health, poor lifestyle choices and health conditions
- Supporting people to take personal responsibility and make good lifestyle choices.

Strategic Priorities

- Tackling Inequalities by improving health outcomes and ensuring the whole population of South Kent Coast has the best health possible.
- Improving the outcomes and treatment of people with Long Term Health Conditions
- Improving the access and quality of treatment in urgent care
- Improving the Mental Health and Well Being of the population of South Kent Coast
- Empower Children and Families to lead healthier and safer lives to achieve their full potential

Communication and Engagement:

The public engagement undertaken by the SKC CGG in relation to 5 year strategies and operational commissioning plans incorporates the key outcomes and the District Council has held themed Neighbourhood forums, focusing on health and local services, including information on the Better Care Fund and the move for access to services in the community and out of hospitals. Consultations on changes to local services include having the 'right service in the right place at the right time', however as a local HWBB we are working to engage more proactively around our joint plans, with a draft Communication and Engagement Plan for SKC HWBB being developed.

We continue to support each other with joint circulation of press releases and a HWBB electronic 'sign up' newsletter is also being explored.